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Ad No. 472—BASEBALL—Req. No. 39597—½ Page
(3⅝ x 10 inches)—4/c—National (Rotogravure) Magazines, 1979 (B)
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Enjoy smoking longer without smoking more.

Low tar Saratoga 120's

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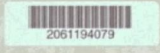
15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



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